

FIG. 1

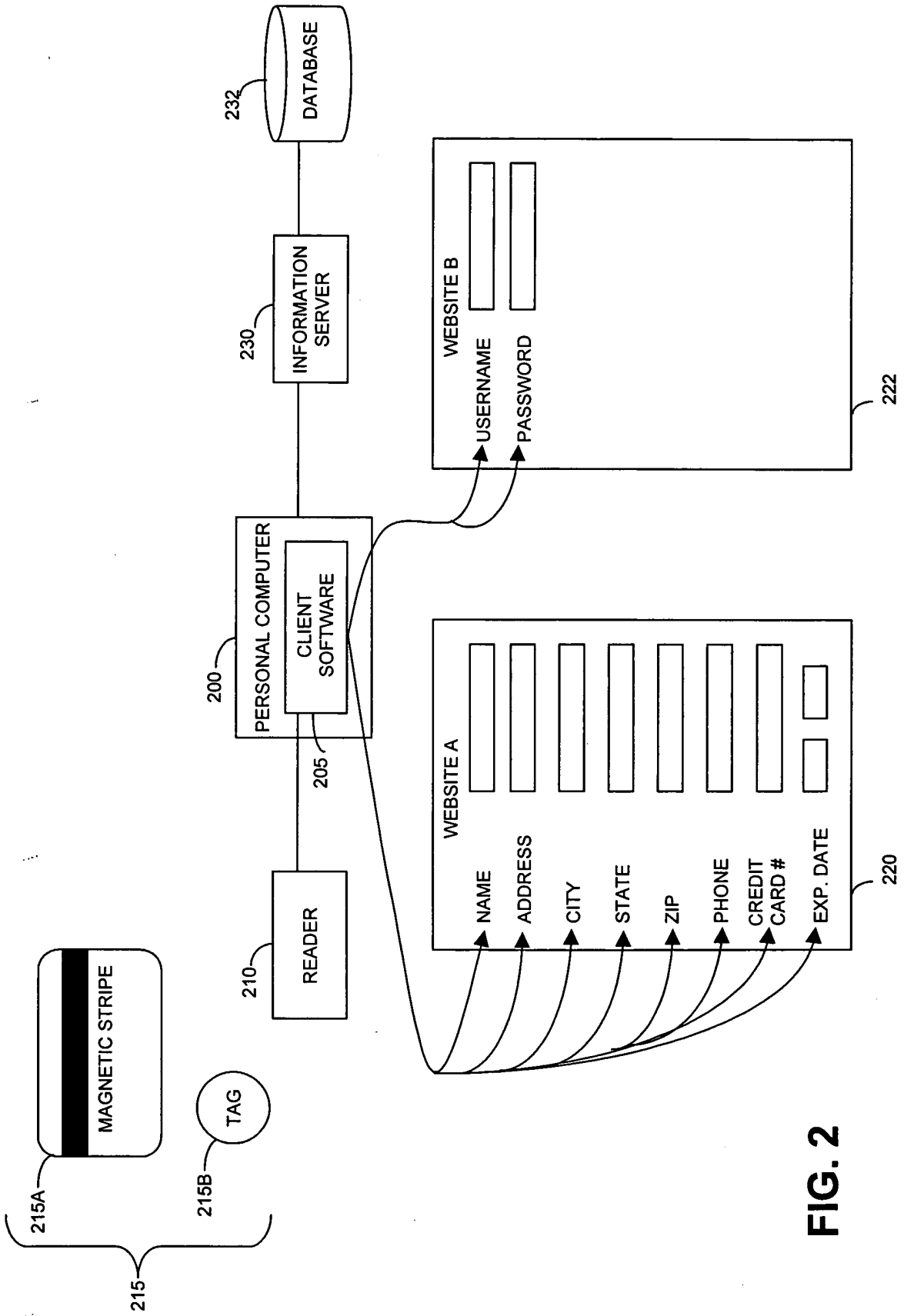


FIG. 2

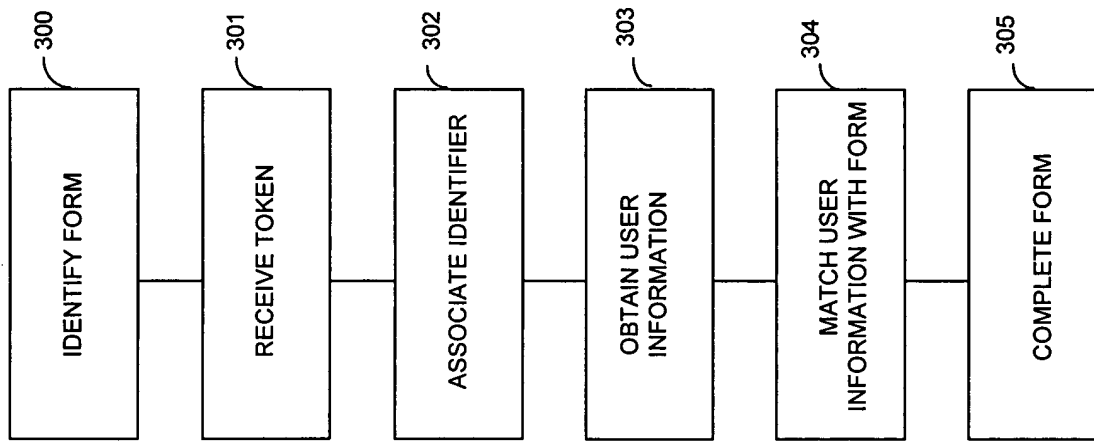


FIG. 3

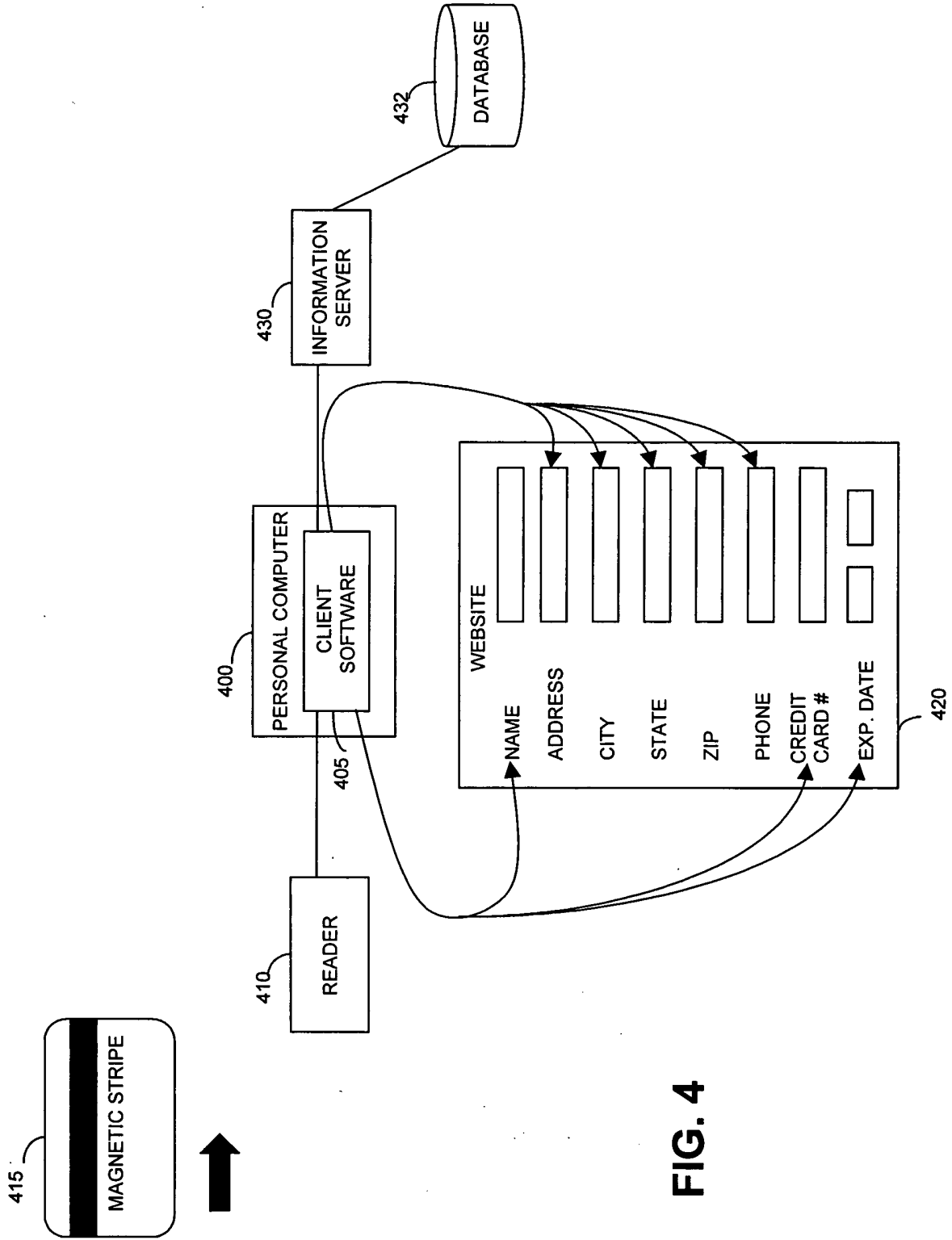


FIG. 4

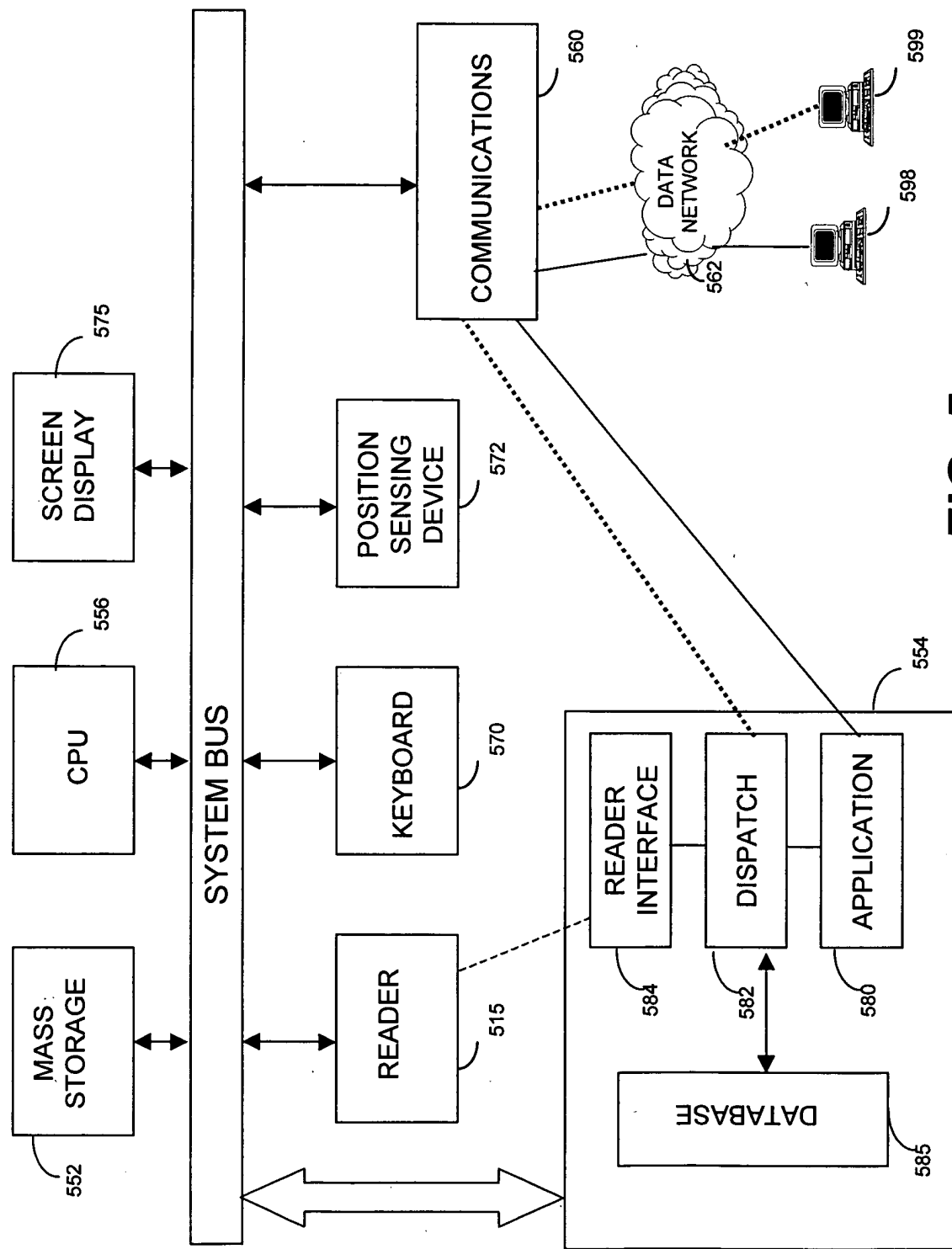


FIG. 5

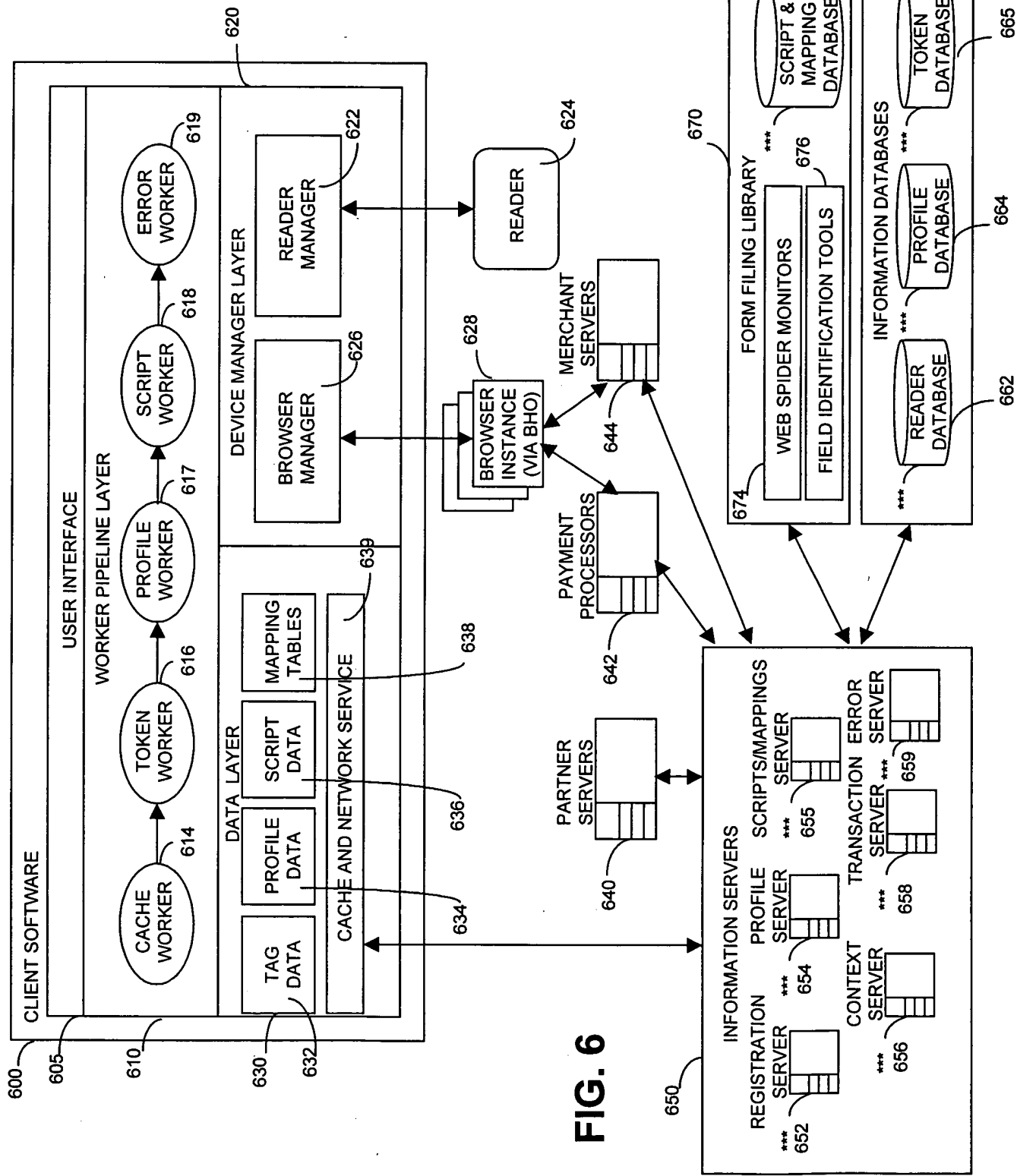


FIG. 7 is a block diagram of a Presto Technologies system architecture. The system is organized into several tiers and components. At the top, 'Partner Admin & Analysis' (830) and 'Distributed Caching' (828) are shown. Below these is the 'Presto Technologies Middle Tier' (800), which contains 'Presto Databases' (802). The databases include 'Profile & Context RDBMS' (804C), 'Reader RDBMS' (804B), and 'PrestoTag RDBMS' (804A). A central server (804) connects these databases to 'Home POS and Access' (820) devices, specifically 'PrestoPad' (810) and 'PrestoPad' (812). The system also includes 'Payment Processing' (816) and 'Retail Systems' (824), which consist of 'Cash Register', 'Kiosk', and 'Gas Pump'. A legend indicates the connection types: ODBC/JDBC/NET8 (double-headed arrow), HTTP/HTML (single-headed arrow), and Presto (diamond-headed arrow).

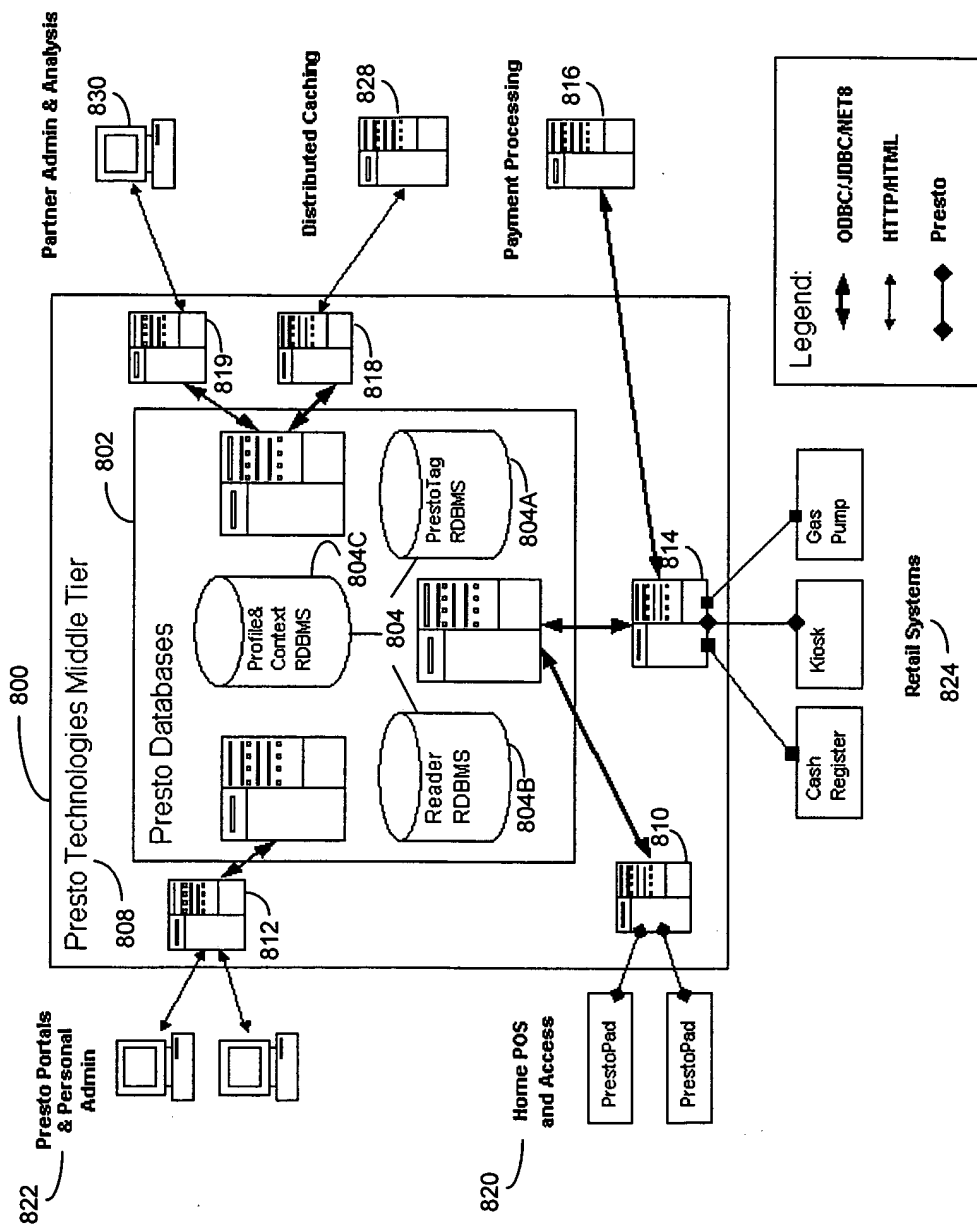


FIG. 7

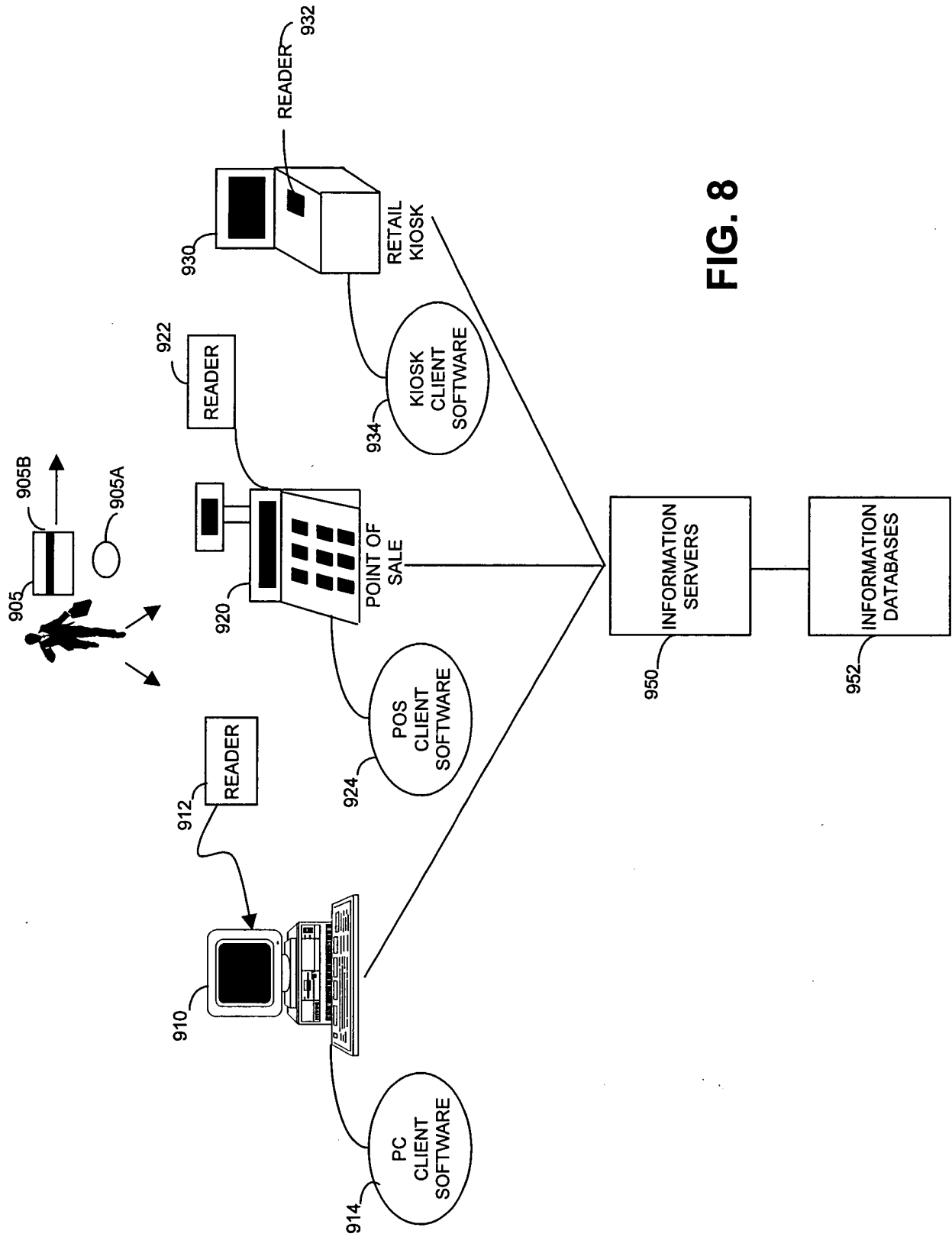


FIG. 8